



# Summer 2021 Virtual

## BUSINESS PROGRAMS

*The University of Tennessee, Knoxville's Haslam College of Business will be hosting three free virtual business programs during summer 2021. \**

### BETS PROGRAM

**JUNE 21-30**

Introduces underrepresented high school juniors, first-generation college students, or students who receive free or reduced-cost lunch to all aspects of the business world.

### AIM ACADEMY

**JULY 26-31**

Familiarizes underrepresented high school sophomores with the field of accounting & information management.

### WEB INSTITUTE

**JULY 26-31**

Empowers female high school sophomores to seek careers in the fields of business and technology.



All interested students must be high school juniors or sophomores with at least a 3.0 GPA, show exceptional leadership potential, and have an interest in studying business. Students are encouraged to seek careers in the subject matter area.

## For more information, contact:

Monica Thompson  
Coordinator of Outreach &  
Pre-Collegiate Programs

The University of Tennessee, Knoxville  
Haslam College of Business  
1000 Volunteer Blvd.  
329 Haslam Business Building  
Knoxville, TN 37996  
(865) 974-563  
mthompson@utk.edu

# What you need to know.

## In what activities will students be involved?

Students attend classes, develop an executive presentation, visit a local company and shadow professionals, interact with business students from UT, and hear presentations from various professionals on campus (Admissions, OneStop, Office of Undergraduate Programs).

## Who will teach the classes?

Faculty members from Haslam and area-wide business and community leaders lead the classes.

## Who may apply?

Underrepresented high school juniors (class of 2022) and sophomores (class of 2023), first-generation college students, and students eligible for free or reduced lunch. Applicants must have at least a 3.0 GPA, show exceptional leadership potential, and have an interest in studying business.

## What is the cost?

There is no cost to attend. All program fees are covered for all selected students. This includes the cost of tuition, room and board, meals, books, and supplies.

## Who will supervise the students?

Students are supervised by university faculty, staff, administrators, and program counselors.

## What are the requirements to apply?

Students must have an interest in business, but are not required to have completed business courses. Students must complete an application, provide a copy of a high school transcript, submit a letter of recommendation, and show involvement in school- and/or community-affiliated activities.

## When is the deadline?

The application must be submitted by **March 31, 2021**. Students will be notified of their acceptance within **three weeks** of the deadline.

## How may applications be submitted?

Online applications (preferred) may be submitted at [tiny.utk.edu/HaslamSummerPrograms](https://tiny.utk.edu/HaslamSummerPrograms). Paper applications may be scanned and emailed to [mthompson@utk.edu](mailto:mthompson@utk.edu), faxed to 865-974-1766, or mailed to:

Monica Thompson  
The University of Tennessee, Knoxville  
Haslam College of Business  
1000 Volunteer Blvd.  
329 Haslam Business Building  
Knoxville, TN 37996



# HASLAM COLLEGE OF BUSINESS SUMMER PROGRAMS

Please select a program. Application deadline is March 31, 2021.

- BETS Program (June 21-30)** is designed to introduce underrepresented high school juniors, first-generation college students, or students who receive free or reduced-cost lunch to all aspects of the business world and encourage them to seek careers in business.
- AIM Academy (July 26-31)** is designed to introduce underrepresented high school sophomores to the field of accounting & information management and encourage them to seek careers in accounting.
- WEB Institute (July 26-31)** is designed to introduce female high school sophomores to the fields of business and technology and empower them to seek careers within the industry.

Juniors, please place a checkmark next to the BETS Program. Sophomores, please either place a checkmark next to the program for which you're applying, or rank your options if you are applying to both programs.

## A. Personal Data

Name: \_\_\_\_\_ Date: \_\_\_\_\_  
(Last) (First) (Full Middle)

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_  
(City) (State) (Zip Code)

Date of Birth: \_\_\_\_\_ Age: \_\_\_\_\_ Grade: \_\_\_\_\_

Email Address (required): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

(required: all communication regarding summer programs will be sent via email)

Parent/Guardian Phone Number: \_\_\_\_\_

## B. High School Information

Counselor Name: \_\_\_\_\_

Counselor Email: \_\_\_\_\_

Name of Current High School: \_\_\_\_\_

\_\_\_\_\_  
(City) (State) (Zip Code)

GPA: \_\_\_\_\_ (Required) ACT: \_\_\_\_\_ (Required)

**Career Interests:** (check all that apply)

_____ Accounting	_____	_____ Economics
_____	_____ Financing	_____
_____ Management	_____ Marketing	_____
_____	_____ Statistics	_____ Undecided

**D. Activities and Honors**

received. Please attach your resume, if available.

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please list your hobbies: \_\_\_\_\_

**E. Teacher/Counselor Recommendation**

These programs provide a challenging residential summer experience that is designed to introduce students to business-related fields. Based on your familiarity and experiences with the student, please comment on his/her academic ability, interest in the field of business, and personal character. Please attach a recommendation letter or complete our online recommendation form at. Thank you!

**F. Please attach a typed response to the following essay question (maximum 500 words):**

Why are you interested in participating in a University of Tennessee Haslam College of Business Summer Program and what do you hope to gain from this experience?

**Application Checklist**

- Completed paper or online ([tiny.utk.edu/HaslamSummerPrograms](https://tiny.utk.edu/HaslamSummerPrograms)) application
- Recommendation letter via online (<https://tiny.utk.edu/rec2021>) or email ([mthompson@utk.edu](mailto:mthompson@utk.edu))
- Official or unofficial transcript emailed or mailed

**Application Deadline:**  
**March 31, 2021**

For questions or more information, please contact:  
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[mthompson@utk.edu](mailto:mthompson@utk.edu) | (865) 974-5632  
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